



**Do you spend tons of time in meetings and have nothing to show for it? Get clarity fast with our process**

Designed with remote teams in mind.

Use this opportunity to focus and engage your staff through a sprint process, inspired by Google

**LEARN TO  
STAY RELEVANT  
IN THE FACE  
OF DISRUPTION**

## **FACILITATED THREE DAY WORKSHOP FOR DATA DRIVEN SOLUTIONS DESIGN**

- Map the challenge, identify the audience and define the outcome
- Sketch potential solutions
- Identify the best solution
- Prototype OR document the solution
- Socialize it with the targeted audience



**DATA DRIVEN  
DESIGN WORKSHOP**

# ABOUT CRYSTAL MARKETING. WHAT MAKES US UNIQUE.

Since 1998, Crystal Marketing has been a consultancy that helps its clients grow through data-driven marketing strategies.

Our ability to uncover the underlying needs and motivations of a client base and translate those insights into meaningful ideas sets us apart for our competitors.

# OUR VALUES. WHAT MATTERS MOST TO US.



## ENDURING BONDS

We tap into the resources of our team, we see future success in.



## ENJOYING THE RIDE

We win with originality, feeling and humor.



## FEARLESSLY HUMAN

We care about the quality, the success, the growth. We see our work as our craft, our identity.

***We create and execute  
new ideas.***

***Tangible ideas.  
Transformative ideas.  
Ideas that inspire.***